

GOBINDGARH PUBLIC COLLEGE, ALOUR, KHANNA

WORKSHOPS /CONFERENCES /SEMINAR HELD

Session 2010-2011

National Conference	National Conference on “NEW HORIZON OF SERVICE SECTOR:CHALLENGES AND OPPORTUNITIES”
Conference/Workshop/Seminar Date	SATURDAY, 12-MARCH-2011
Geographical Coverage	National Workshop
Conference Supported By:	Gobindgarh Public College, Alour, Khanna & Panjab University Chandigarh
Conference Patrons	Sh. Vimal Vinod Bansal (President, GESWT) Sh. Swaranjit Singh Bagli (Chairman, GPC)
Conference Convener	Dr. Neena Seth Pajni Principal, Gobindgarh Public College, Alour (Khanna)
Conference Resource Persons	
About The Conference/Workshop/Seminar	

GOBINDGARH PUBLIC COLLEGE, ALOUR, KHANNA

WORKSHOPS / CONFERENCES / SEMINAR HELD

National Conference Brochure (Session 2010-2011)

About the college...



The College was established by Gobindgarh Educational and Social Welfare Trust (GESWT) in the year 2003 with the objective to provide excellent opportunities for comprehensive and quality education to the people of steel town and its surrounding areas. It has a large beautifully designed impressive campus spread over seven acres of land.



This institution is fortunate enough to have GESWT and college managing committee comprising members with wide vision, pragmatic approach and innovative ideas under the able and intellectual guidance of President (GESWT) Sh. Vimal Vinod Bansal, Chairman (GPC) S. Swaranjit Singh Bagli and Principal Dr. Neena Seth Pajni. Since its inception, the College has progressed by leaps and bounds in Academic, Sports and Cultural Activities and thus, even in a short span, we have the potential to compete with best College of Panjab University.

Courses Running in the College:

B.Com (Gen & Hons.), BBA, BCA, B.A. and PGDCA

IMPORTANT DATES :

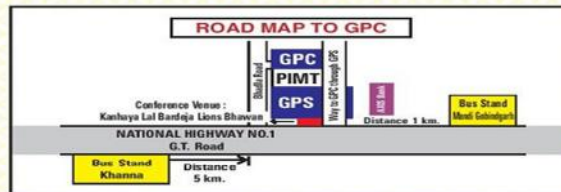
Submission of Abstract (upto 250 words)	Feb. 05, 2011
Notification for Acceptance of Abstract	Feb. 07, 2011
Submission of Paper(s)	Feb. 28, 2011
Last Date of Registration	Mar. 05, 2011
Conference	Mar. 12, 2011



CONTACT US :

MR. RISHI KESH
Asstt. Prof. in B.Adm.
Mob. : +91-97790-75779
E-mail : gpcconference@gmail.com
: gpc_alour03@yahoo.com

MR. VARINDER KUMAR
Asstt. Prof. in Commerce
Mob. : +91-98554-38757



Behind GPS/PIMI Campus, Mandi Gobindgarh
Phone : 01765-251770 Fax : 01765-259779
E-mail : gpc_alour03@yahoo.com



NATIONAL CONFERENCE
ON

"NEW HORIZON OF
SERVICE SECTOR :
CHALLENGES
AND
OPPORTUNITIES"

ON 12th MARCH 2011

Supported by :
PANJAB UNIVERSITY, CHANDIGARH

**GOBINDGARH
PUBLIC COLLEGE**

AFFILIATED TO PANJAB UNIVERSITY, CHANDIGARH
(Post Box No. 31, Khanna, Distt. Ludhiana, Pb.)

An Institute of Gobindgarh Educational
& Social Welfare Trust (Mandi Gobindgarh)

Visit us at : www.gpcalour.com

GOBINDGARH PUBLIC COLLEGE, ALOUR, KHANNA

WORKSHOPS /CONFERENCES /SEMINAR HELD

National Conference Brochure

About the conference :

THEME OF THE CONFERENCE

“NEW HORIZON OF SERVICE SECTOR: CHALLENGES AND OPPORTUNITIES”

India's Service Sector accounts for more than half of the country's Gross Domestic Product (GDP). Growth in service sector has been more rapid as compared to slower pace of growth in agriculture and industry. This sector has gained at the expense of both the agriculture and industrial sectors through the 1990s. The rise in the service sector's share in GDP marks a structural shift in the Indian economy and takes it closer to the fundamentals of a developed economy (in the developed economies, the industrial and service sectors contribute a major share in GDP while agriculture accounts for a relatively lower share). Some economists caution that if the service sector bypasses the industrial sector, economic growth can be distorted. They say that service sector growth must be supported by proportionate growth of the industrial sector; otherwise the service sector growth will not be sustainable. The service sector has major role to play in absorbing India's rapidly growing labour force. Retail & Wholesale Trade, Housing & Construction, Tourism & Hospitality, Aviation, Logistics, Banking & Finance, Insurance, IT/ITES-BPO, Telecom, Health & Education, Media & Entertainment and Business service in particular have the potential to employ large number of skilled & semi skilled workers.

Objectives :

- To trace the evaluation of Service Sector and its future challenges and opportunities
- To acquire the knowledge about emerging trends in different fields of Service Sector
- To analyze the various strategies applicable in Service Sector
- To study the Service Sector growth and its associated implication on society and human resources.

Sub Themes :

- Recent trends in service sector
- Empowerment in the service sector
- HR strategies in service sector
- Hybrid marketing channels in service sector
- Entrepreneurship in service sector
- Technology management in service sector
- Outsourced IT and its impact on the growth of service sector
- Service sector : Social responsibility issues
- Globalization and its impact on service sector
- Challenges of service sector: Post economic meltdown

Call for Papers :

The research papers on various Sub-Themes of the Seminar are invited from universities, colleges and research institutions. The above mentioned sub-themes are only indicative and not exhaustive on coverage. The contributor can include any other topic falling under the broad gamut of the main theme.

Submitted research paper is expected to contain original work which has not been published elsewhere in any form- abridged or otherwise.

The first page of the manuscript should have the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone no. and email address. Please do not indicate author(s) name, affiliation or any other information inside the manuscript elsewhere.

In the covering letter accompanying the manuscript, the author(s) should certify that the manuscript has neither been published nor considered anywhere for publication.

Tables, illustrations, charts & figures should be serially numbered and duly acknowledged with source of data.

Length of full paper should not be more than 3000 words, using MS-Word with Times New Roman font, size 12 points and 1.5 line spacing.

Fee

Students	Doctoral Students	Academics	Industry
₹ 200	₹ 250	₹ 300	₹ 500

Note :

All abstracts / paper(s) should be sent by e-mail to gpcconference@gmail.com

Please use photo copy of **Registration Form** for multiple registration

CONFERENCE PATRONS

Sh. Vimal Vinod Bansal
(President, GESWT)

S. Swaranjit Singh Bagli
(Chairman, GPC)

CONFERENCE CONVENER

DR. NEENA SETH PAJNI
Principal

ORGANIZING COMMITTEE

Mr. Kamal Kishore

Mr. Gopal Krishan

Mr. Rishi Kesh

Mr. Varinder Kumar

Mr. Manoj Arora

Mr. Rajesh Kumar

Ms. Ruchika Jain

Mr. Rajesh Kumar
(Accountant)

CONFERENCE FACILITATOR

Mr. Bhupinder Shahi

Mr. Amit Narula

Mr. Rajiv Bhatia

Ms. Sushma Miglani

GOBINDGARH PUBLIC COLLEGE, ALOUR, KHANNA

WORKSHOPS / CONFERENCES / SEMINAR HELD

Conference News and Coverage

