



ISO 9001:2015
ISO 14001: 2015
OHSAS 45001: 2018
Certified Quality Forging Company



Industry Feedback

Sh. Vikas Garg Industrialist, Panjab Hammer (P) Limited

I suggest the college to prepare students as per industry needs as there are ample number of jobs available at Mandi Gobindgarh especially in the second line of generation i.e., PA to director, administrative, executive, expeditor, HR, account section, purchase & sales department, store manager and want to give following recommendations: -

- 1) Students must have proficiency in shorthand, MS-office (Word Excel, and PowerPoint- especially in typing & e-mail writing. So, college should start these courses to make students employable.
- 2) Each student should learn soft skills i.e., good communication, personality development, and Telephone marketing to deal with potential customers over the telephone, internet, or fax to secure more business for the industry.
- 3) Students of B. Com /BBA /BCA should learn content writing, sale & Purchase, and network marketing to market and sell a product to their network of friends, relatives, and others they meet. There are ample opportunities available for Expediting Jobs in the industry meant for monitoring business processes, particularly the delivery of supplies as per schedule and quality standards.
- 4) Students of BCA should have practical knowledge of Word, Excel, PowerPoints (for business projections or data analysis), and Social Media Marketing to build a company's brand on social media platforms for wide publicity to increase sales or to secure contracts.
- 5) Students of MA English with good communication can be suitable for administrative, content writing jobs.

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