

Ph. : 01765-251770

# GOBINDGARH PUBLIC COLLEGE



( Affiliated to Panjab University, Chandigarh )  
ALOUR, POST BOX NO. 31, KHANNA-141401  
DISTT. LUDHIANA (PB.)

Managed by :  
Gobindgarh Educational  
& Social Welfare Trust

REPORT

OF

Social Entrepreneurship Cell  
MGNCRE, Ministry of Education, GOI

GOBINDGARH PUBLIC COLLEGE

ALOUR, KHANNA

Affiliated to Panjab University, Chandigarh

[MANAGED BY: GOBINDGARH EDUCATIONAL AND SOCIAL WELFARE TRUST]

## GOBINDGARH PUBLIC COLLEGE, ALOUR (KHANNA)

Social Entrepreneurship Cell  
MGNCRE, Ministry of Education, GOI

### REPORT OF SEC, GPC

1. The MGNCRE, MOE, GOI had given permission to established Social Entrepreneurship Cell in GPC on 7th January, 2021, we are conducting an online workshop for motivating and promoting Swachhta and Social Entrepreneurship through preparation of 'Social Enterprise Business Plans' in the Higher Educational Institutions across the country. The areas of knowledge sharing include aspects of encouraging Social Entrepreneurship.

----- Forwarded message -----

From: Samskruti Foundation <[samskrutifoundationindia@gmail.com](mailto:samskrutifoundationindia@gmail.com)>

Date: Thu, Jan 7, 2021 at 5:56 PM

Subject: National Level Competition for SESRECs (Best IDEA implemented

To: <[nsethpajni@gmail.com](mailto:nsethpajni@gmail.com)>

Greetings from Mahatma Gandhi National Council of Rural Education (MG

We are happy to note that your esteemed Institution has formed Social En

As a part of going ahead with Social Entrepreneurship Cell of the Higher of 'Social Enterprise Business Plans' in the Higher Educational Institutions esteemed Institution


The areas of knowledge sharing include aspects of encouraging Social Ent

MGNCRE is in collaboration with Samskruti Foundation, an organisation Samskruti foundation and their professional network will make these work

As an extension to this, there would be Regional Level & National Level recognition in State and also at National Level in terms of SESREC of the HI

2. Prof. Rajesh Kumar, Department of Business Administration, GPC, Alour (Khanna) participated in FDP on Case Discussion Methodology from 04-08 Jan, 2021 organised by MGNCRE, Department of Education, Government of India.

← ^\_MGNCRE^\_ Welcomes you to FDP on Jan 04-08, 2020



 fdp mgncre  
to rajesh\_modgl181@yahoo.com  
27/12/2020, 9:22 pm

Dear Fellow Faculty Members!  
Season Greetings from Mahatma Gandhi National Council of Rural Education!

Welcome to FDP on Case Discussion Methodology!

1. Firstly, we congratulate you for being part of this experiential and fun filled FDP. On the first day of the FDP, Prof Sampath Kumar, Professor, University of Wisconsin- Green Bay and Prof Vivek Madupu, IIM Vizag will be the Chief Guests who will be taking you through the importance of case discussion methodology.
2. FDP is designed in such a way that each one of you will be getting hands-on experience in case discussion methodology. Each one of you will be handling case discussion session in the FDP in Entrepreneurship / Marketing / Collectives followed by feedforward session.
3. The preparation for FDP starts from today :-)  
. Please go through the below links

- <https://www.hbs.edu/mba/academic-experience/Pages/the-hbs-case-method.aspx>
- <https://www.exed.hbs.edu/hbs-experience/learning-experience/case-study>

Ministry of Education  
Government of India

*Faculty Development Centre*

*Mahatma Gandhi National Council of Rural Education*

(Department of Higher Education, Ministry of Education, Govt. of India, Hyderabad)

*Sponsored by*

*Panaji Mahan Mohan Mahariya National Mission on Teachers and Teaching*

*Certificate of Appreciation*

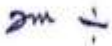
This is to certify that

**Mr. Rajesh Kumar**  
Of  
**Gobindgarh Public College, Alour(Khanna), Panjab University**

Has successfully completed Five Days Online Faculty Development Program

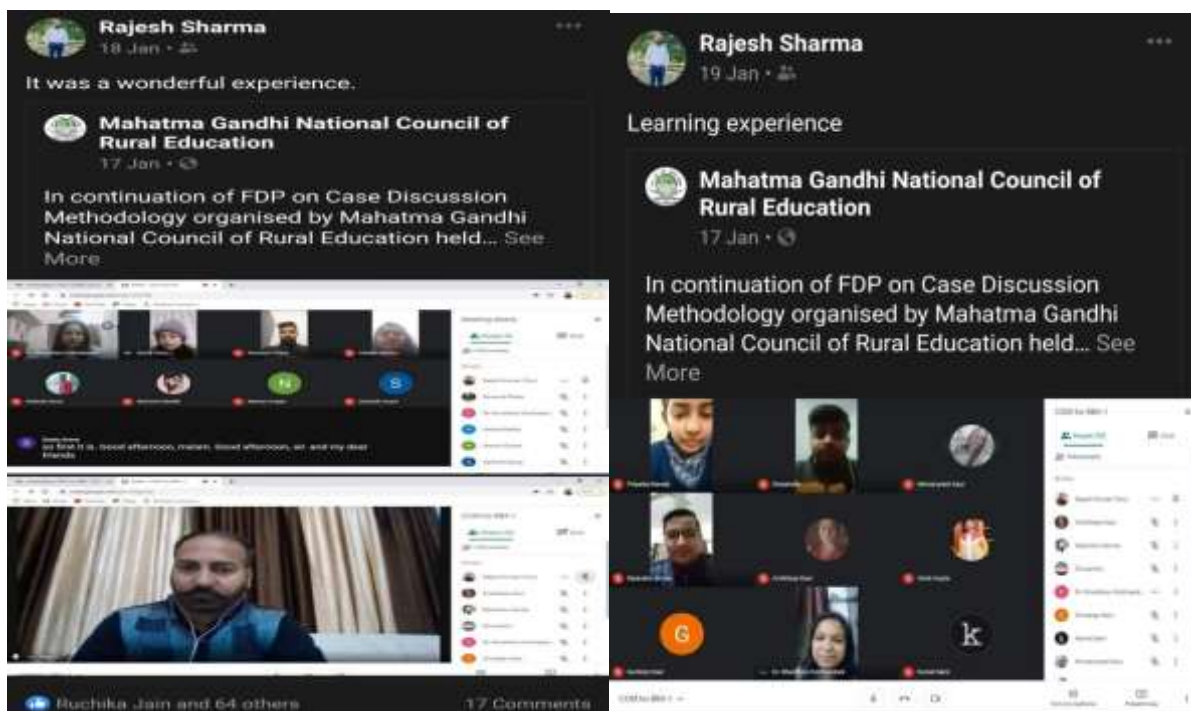
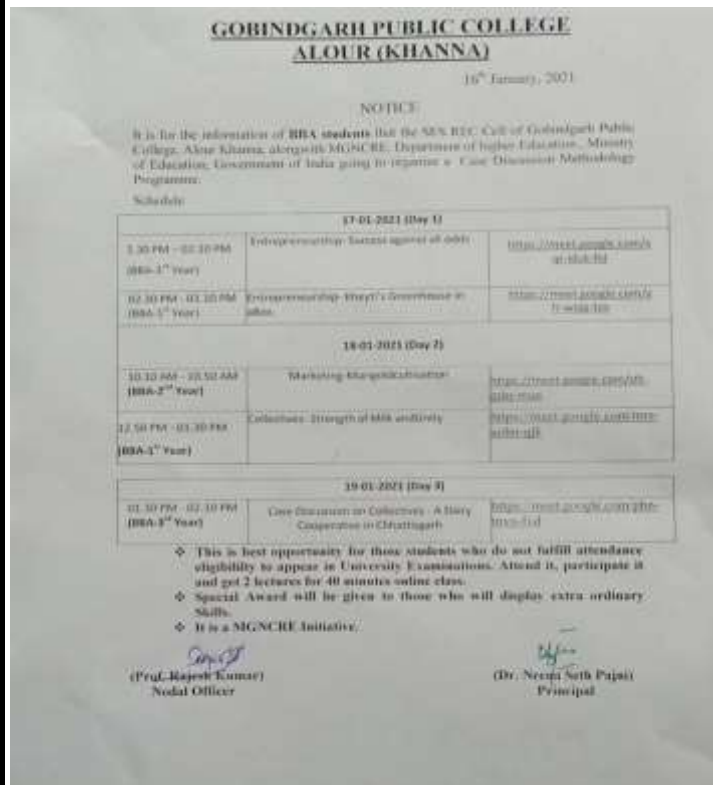
On  
*'Case Discussion Methodology'*

From January 04 - 08, 2021

  
**Dr. WG Prasanna Kumar**  
 Chairman  
 Mahatma Gandhi National Council of Rural Education  
 Ministry of Education  
 Government of India

Cert No: MOE/FDP/CDM/2021/001

3. The case discussion methodology programme was organised for BBA students of GPC, Alour (Khanna) from 17<sup>th</sup> Jan-19<sup>th</sup> Jan, 2021 along with MGNCRE, ministry of Education , Government of India under the mentorship of Prof. Rajesh Kumar, Head of Department of Business administration , Gobindgarh Public College, Alour (Khanna) & Nodal Officer, SEC,MGNCRE,GPC.





 **Rajesh Sharma**  
21 Jan • 

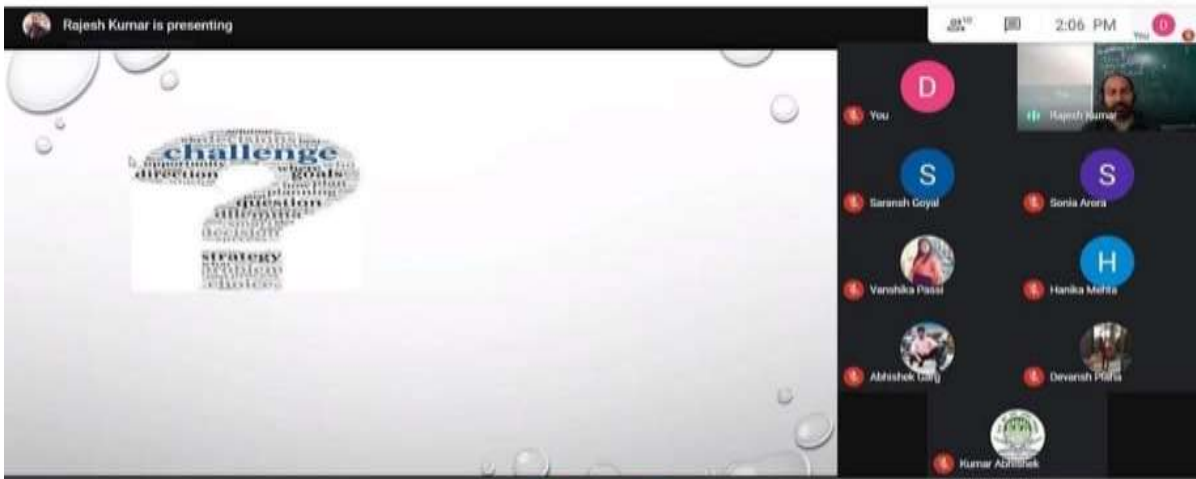
 **Mahatma Gandhi National Council of Rural Education**  
19 Jan • 

In continuation of FDP on Case Discussion Methodology organised by Mahatma Gandhi National Council of Rural Education hel... See More

meet.google.com/jhm-tsw-fvd?ip=1&authuser=0

Rajesh Kumar is presenting

2:06 PM



Meeting details

Type here to search

Ruchika Jain and 20 others 17 Comments

Like Comment Share

<https://www.facebook.com/201170380544457/posts/698160854178738/?sfnsn=wiwspwa>

**4. Workshop on NEP 2020, Business plan was organised by GPC along with MGNCRE on 8<sup>th</sup>feb, 2021. In this Prof. Rajesh Kumar, GPC and Mr. Abhishek Ranjan and Ms. Ritika Kumari , SES-REC project Co-ordinators from MGNCRE participated along with students and faculty of GPC.**



**GOBINDGARH PUBLIC COLLEGE  
ALOUR (KHANNA)**

**NOTICE** 3<sup>rd</sup> February, 2021

It is for the information of all the students that Social Entrepreneurship Cell & SESRE Cell of Gobindgarh Public College, Alour (Khanna) alongwith Mahatama Gandhi National Council for Rural Education (Ministry of Education, Govt. of India) is going to organize Online Workshop on 'Social Entrepreneurship, Swachhata & Rural Engagement' on 8<sup>th</sup> February, 2021 at 11.00 a.m.-12.00 noon.

It is also mandatory to join faculty members. The Registration form & meeting link will be shared in the WhatsApp group.

Follow this link to join WhatsApp group:  
<https://chat.whatsapp.com/K2fKQzAnmOD24Tj1OzeEk>

  
(Prof. Rajesh Kumar)  
Nodal Officer  
(Dr. Neena Sethi Pajni)  
Principal

## 'सामाजिक उद्यमिता विषय संबंधित ऑनलाइन वर्कशॉप आयोजित'

सूत्र, 8 फरवरी (बमल): जे.टी. रोड अलाहपुरी गाँव में पब्लिक कालेज अलाहपुरी द्वारा सामाजिक उद्यमिता और एम.ई.एस.आर. सैल, महत्वा गाँव नेशनल काउंसिल फॉर ररल एजुकेशन, शिक्षा विभाग, शिक्षा मंत्रालय भारत सरकार की तरफ से उच्च शैक्षिक संस्थाओं के लिए सामाजिक उद्यमिता विषय पर ऑनलाइन वर्कशॉप का आयोजन किया गया। वर्कशॉप टाईम विद्यार्थियों के राष्ट्रीय सार्वभौमिक योजना प्रारंभिक मुद्दों को संबोधित करने के लिए आयोजित किया। वर्कशॉप में डॉ. मन्दीप सिंह और प्रो. बी.बी. सिंह और भी उपस्थित थे।




सैल के नोडल ऑफिसर प्रो. राजेश कुमार ने कहा कि इसमें विद्यार्थियों को सामाजिक उद्यमिता के विचारक हाउसे, उद्यमशीलता और सामाजिक उद्यमिता के बीच अंतर, विभिन्न छोटे-छोटे कारोबारों के विचारों, मामलों के अभाव में ऑनलाइन वर्कशॉप टाईम नेशनल सार्वभौमिक योजना प्रारंभिक मुद्दों को संबोधित करने के लिए आयोजित किया। वर्कशॉप में डॉ. मन्दीप सिंह और प्रो. बी.बी. सिंह और भी उपस्थित थे।


5. In response to this workshop which was held on 8<sup>th</sup> Feb,2021 regarding orientation of students about national business plan competition, three best business plan of our students submitted to MGNCRE on 22<sup>nd</sup> Feb, 2021.

**GOBINDGARH PUBLIC COLLEGE**  
**ALOUR (KHANNA)**

NOTICE 15<sup>th</sup> February, 2021

It is for the information of all the students that Mahatma Gandhi National Council for Rural Education (Ministry of Education, Govt. of India) is going to organize National Level Business Plan Competition. Three best business ideas will be selected & promoted towards the regional level and then the national level competition under Mentorship & full hand holding support of MGNCRE. You are advised to submit your business plan in the format of PPT Online on or before 20<sup>th</sup> February, 2021 on email id-rajesh\_moojibi@yahoo.com by mentioning your name, class roll no in the subject of email.

  
 (Prof. Rajesh Kumar)  
 Nodal Officer

  
 (Dr. Neena Seth Pajni)  
 Principal

*Note: Rules and regulations regarding this competition already discussed in the Online meeting which was held on 08<sup>th</sup> Feb, 2021. For further guidelines contact Prof. Rajesh Kumar (951-14418)*

**GOBINDGARH PUBLIC COLLEGE, ALOUR**  
Post Box No-31, Khanna-141401 Distt-Ludhiana, Punjab  
(Affiliated to Punjab University, Chandigarh)  
Accredited and Awarded Grade 'B' by NAAC  
Recognition under 2 (f) and 12 (B) of UGC

Ref. No. 20/1/11/2021/A-B      Date 22/02/2021

To

Mr. Abhishek Ranjan  
SESREC Project Coordinator,  
MGNCRE,  
Department of Higher Education,  
Ministry of Education,  
Govt. of India

Sub: Submission of three best Business Plans for National Level Business Plan competition.


Dear Sir,


In response to your workshop which was held on 8<sup>th</sup> February, 2021 on "Social Entrepreneurship, Swachhata & Rural Engagement" regarding orientation of students about National level business plan competition. Please find enclosed herewith three best Business Plans of our College students. The detail of students is under:

Sr. No.	Class	Roll No	Name
1	B.Com-III	556	Nancy Gupta
2	BBA-III	2517	Sevra
3	BBA-II	2408	Jayvanshu Vjani

Thanking you.

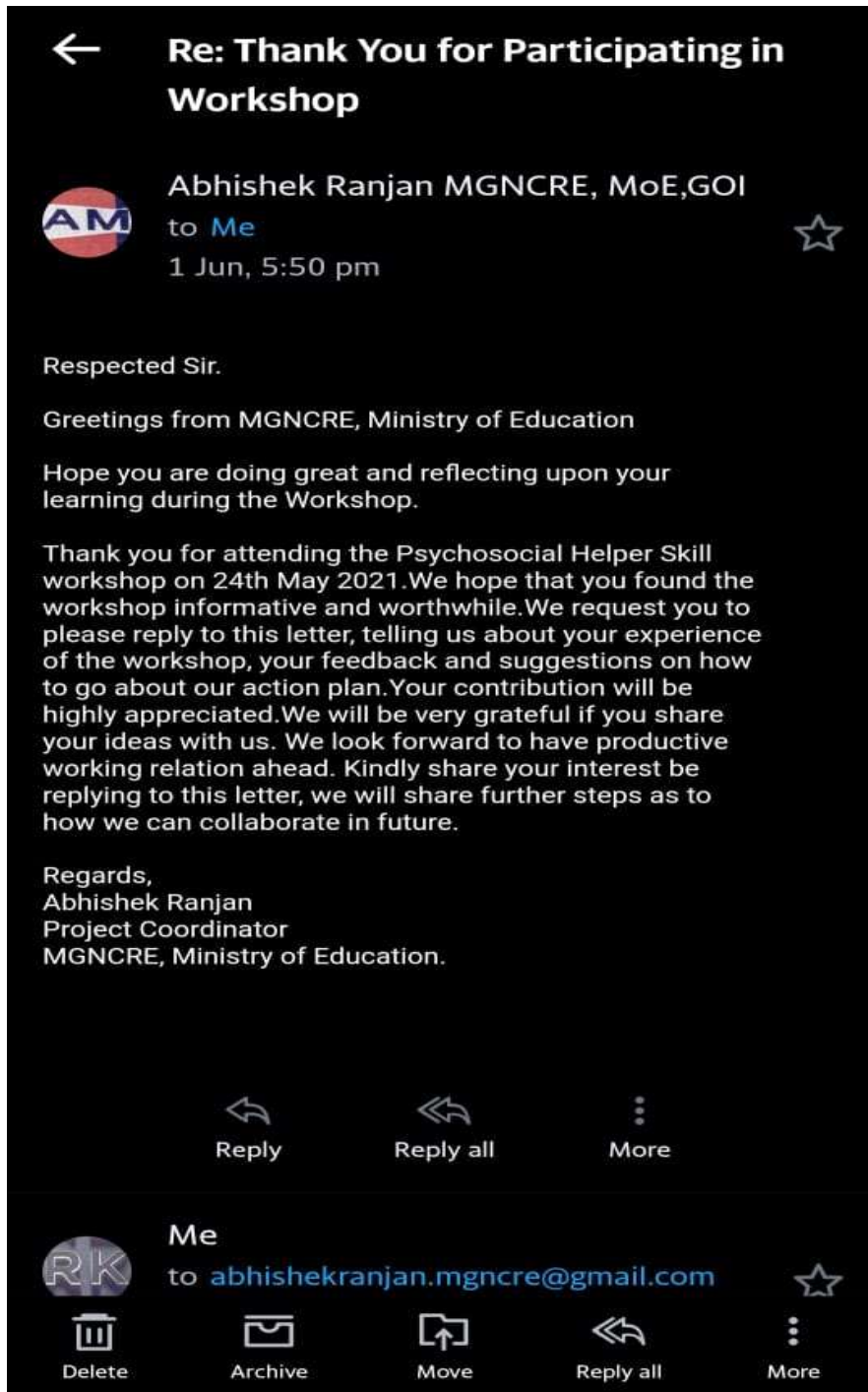
Yours sincerely,

  
 (Prof. Rajesh Kumar)  
 Nodal Officer  
 Mob. No.-95010-14418

  
 (Dr. Neena Seth Pajni)  
 Principal  
 98140-04474

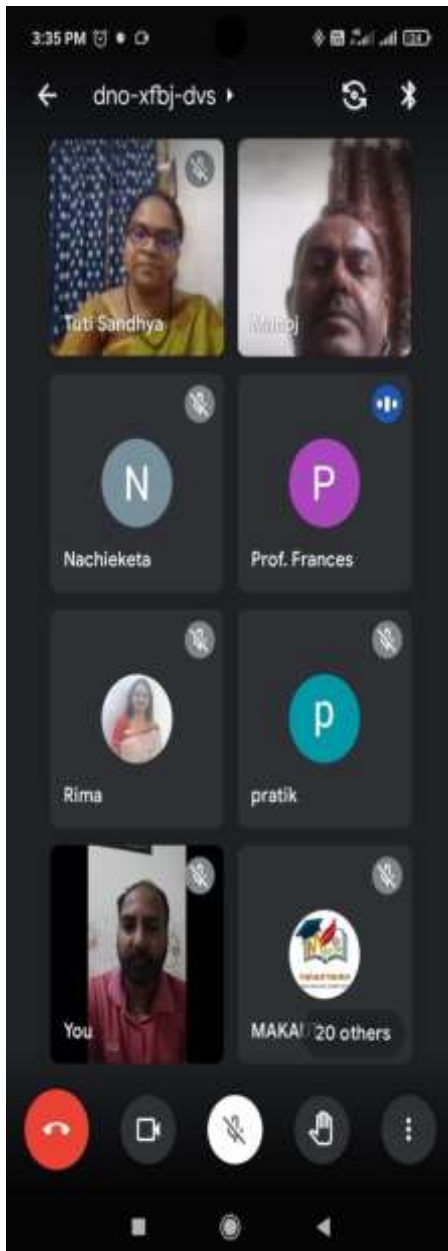
Website: www.gpcalour.com, Email: gpc\_alour@yahoo.com  
 Managed by Gobindgarh Educational and Social Welfare Trust (Regd.),  
 Mandi Gobindgarh-147301 (P.N.)  
 Ph. : 81765-50178/59779, Fax. : 81765-50779

6. Under the able guidance and support of Dr. Neena Seth Pajni, Principal, Gobindagrh Public College, Alour (Khanna) the staff and students of GPC participated in Psychological helper skills Workshop on 24<sup>th</sup> May, 2021.





7. Prof. Rajesh Kumar, Nodal Officer of SEC, MGNCRE, GPC participated in One Day Online workshop on BEAT COVID HELP-HELPER SKILL WORKSHOP for Higher Educational Institutions in association with MGNCRE on 26<sup>th</sup> May, 2021.



## Certificate of Participation

This is to certify that Rajesh kumar, Gobindgarh Public College, Alour(Khanna) has participated in one Day online workshop on **BEAT COVID-HELPER SKILLSWORKSHOP** for Higher Educational Institutions in Association with Mahatma Gandhi National Council of Rural Education on 5/26/2021

Tuti Sandhya  
Resource Person, MGNCRE

Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India

**8. Our college has started Online Psychosocial Support Cell to help the needy and moral support to Covid patients after receiving the instructions from MGNCRE, GOI. The main motive of this cell is EACH ONE REACH ONE. GPC also made telegram group for easy communication and access to information.**

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## **Gobindgarh Public College, Alour (Khanna)**

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Gobindgarh Public College, Alour (Khanna) along with Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Govt. of India have established **Online Psychosocial Support Cell** to provide information and psychosocial support for the Covid-19 affected in our nearby area.

We would like to seek your collaboration in this nationwide endeavour of MGNCRE.

For any further clarification please feel free to contact:

1. Prof. Rajesh Kumar Nodal officer ( SEC, MGNCRE) (Ph. 95010-14418)
2. Dr. Mandeep Singh ( NSS Program officer & Nodal officer SESREC, MGNCRE) (Ph. 9914600690)
3. Prof. Bangera Rupinder Kaur (NSS Program officer & Nodal officer SESREC, MGNCRE) (Ph. 8968321876)
4. Lt. Dr. Tajinder Singh ( NCC) (Ph. 9914465086)

**Dr. Neena Seth Pajni  
( Principal  
& Nodal Officer of Online Psychosocial Support Cell)**

Dated: 31 May, 2021

9. Our three students Got Participation Certificates from MGNCRE, MOE, GOI for participating in National level Business Plan Competition organised by MGNCRE in the month of August, 2021.

**Gobindgarh Public College - GPC**  
12 Aug • 🌐

Dr. Neena seth pajni , principal of Gobindgarh Public College,Alour khanna feels proud to announce that our students namely Nancy Gupta, B. Co... See More

**Certificate of Participation**

This is to certify that Rajesh kumar,Gobindgarh Public College, Alour(Khanna) has participated in one Day online workshop on **BEAT COVID-HELPER SKILLSWORKSHOP** for Higher Educational Institutions in Association with Mahatma Gandhi National Council of Rural Education on 5/26/2021

**Tal Sandhya**  
Resource Person, MGNCRE

**Certificate of Appreciation**

This is to certify that **ANANDHU VIJAY**  
**Gobindgarh Public College, Alour, Khanna**  
Has Submitted Business idea on **Offer online services**  
for "Social Entrepreneurship, SwachhKatha and Rural Engagement Cell" Cluster Level Competitions for Higher Educational Institutions in Association with Mahatma Gandhi National Council of Rural Education on February 2021

**Mahatma Gandhi National Council of Rural Education**  
Department of Higher Education, Ministry of Education  
Government of India

**Certificate of Appreciation**

This is to certify that **Sonia**  
**Gobindgarh Public College**  
Has Submitted Business idea on **In this pandemic, Online workout classes (yoga and Pilates)**  
for "Social Entrepreneurship, SwachhKatha and Rural Engagement Cell" Cluster Level Competitions for Higher Educational Institutions in Association with Mahatma Gandhi National Council of Rural Education on February 2021

**Mahatma Gandhi National Council of Rural Education**  
Department of Higher Education, Ministry of Education  
Government of India

**Certificate of Appreciation**

This is to certify that **NANCY GUPTA**  
**GOBINDGARH PUBLIC COLLEGE**  
GLACIER 2.0  
Has Submitted Business idea on **GLACIER 2.0**  
for "Social Entrepreneurship, SwachhKatha and Rural Engagement Cell" Cluster Level Competitions for Higher Educational Institutions in Association with Mahatma Gandhi National Council of Rural Education on February 2021

**Mahatma Gandhi National Council of Rural Education**  
Department of Higher Education, Ministry of Education  
Government of India

You, Varinder Kumar and 31 others · 16 Comments · 1 Share

10. It's a great moment for GPC in which our visionary and dynamic leader (Principal Ma'am Dr. Neena Seth Pajni), Prof. Rajesh kumar (Nodal Officer, MGNCRE), NSS program officer Dr. Mandeep Singh and Prof. Banger Rupinder kaur honoured by ADC sir, Ludhiana for **One District one green champion award** from MGNCRE, Government of India on 01.04.2022.



**Green Champion Awards for Session 2020-21 and 2021-22**









दैनिक सवेरा

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DAINIK SAVERA TIMES, JALANDHAR

www.dainiksaveratimes.com

जालंधर, मंगलवार, 19 अप्रैल 2022



जीपीसी की प्राचार्य डा. नीना सेठ पजनी को जिला ग्रीन चैंपियन 2021-22 का पुरस्कार भेंट करते हुए मल्लीना व अन्य।

## जीपीसी ने जिला ग्रीन चैंपियन का पुरस्कार जीता : डा. नीना सेठ पजनी

मंडी गोबिंदगढ़, 18 अप्रैल (सामनेत) : गोबिंदगढ़ पब्लिक कॉलेज, अलीगढ़ (खन्ना) की महात्मा गांधी राष्ट्रीय प्रमोद शिक्षा परिषद, शिक्षा मंत्रालय, भारत सरकार द्वारा दिए गए जिला ग्रीन चैंपियन पुरस्कार 2021-22 का विजेता घोषित किया गया है। कॉलेज की प्राचार्य डा. नीना सेठ पजनी ने बताया कि यह कॉलेज के लिए गवर्नेट का है कि इसे पुरस्कार का विजेता घोषित किया गया है। यह पुरस्कार उच्च शिक्षा संस्थानों की परिषद की हटा-भरा और स्वच्छ रखने के लिए प्रदान करने के साथ-साथ स्वच्छता कार्य योजना 2021-22 के तहत सामुदायिक सेवाओं एवं उनके अनुकूलनीय कार्यों के लिए दिया जाने वाला राष्ट्रीय सम्मान है। डा. पजनी ने कहा कि रैकिंग के लिए महत्वपूर्ण मापदंडों में जल प्रबंधन,

सीर जनों खोले कर उपयोग, हरित प्रबंधन, आयुष्म प्रबंधन और परिसर की सौदा के अंदर हरित क्षेत्र अर्द्ध भूमि उपयोग प्रबंधन शामिल हैं। उन्होंने बताया कि कॉलेज द्वारा गैर दिए गए मापों में पर्यावरण सविकल्पनीयता, स्वच्छता, अच्छा भोजन, अच्छे स्वास्थ्य, और मासिक गर्म स्वच्छता के मुद्दों पर प्राचीणी को जगरूक करके जैसे कार्यों को भी किया गया है। यह भी कहा कि कॉलेज अपने मिशन और वैप्य पर्यावरणीय विवरता के दुर्लक्षण के लिए प्रतिबद्ध है और पर्यावरण के मुद्दों प्रति जगरूक है। डीय मल्लीना, आईएएस, सचिव लोकपाल ने अलीगढ़ में आयोजित राष्ट्रीय सम्मेलन और पुरस्कार समारोह के दौरान एमजीएनसीआरई के समर्थन में कार्यक्रम अधिकारी को उपस्थिति में डा. पजनी को प्रमाण पत्र प्रदान किया।

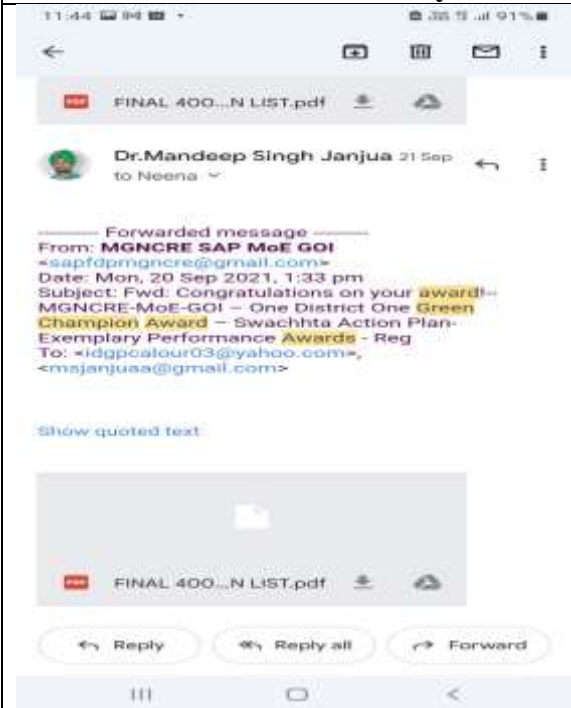
दैनिक सवेरा

Tue, 19 April 2022

epaper.dainiksaveratimes.org/c/6:



### Certification by The Auditing Agency (Green Champion Award 2020-21)





205.	ODISHA	RAYAGADA	GIET UNIVERSITY, GUNUPUR
206.	PUDUCHERRY	KARAIKAL	VINAYAKA MISSION'S COLLEGE OF NURSING
207.	PUDUCHERRY	PUDUCHERRY	ICMR VECTOR CONTROL RESEARCH CENTRE
208.	PUNJAB	AMRITSAR	BBK DAV COLLEGE FOR WOMEN, AMRITSAR
209.	PUNJAB	BARNALA	S.D. COLLEGE OF PHARMACY
210.	PUNJAB	BATHINDA	MAHARAJA RANJIT SINGH PUNJAB TECHNICAL UNIVERSITY BATHINDA
211.	PUNJAB	FATEHGARH SAHIB	CORDIA INSTITUTES, SANGHOL

212.	PUNJAB	GURDASPUR	SDAM COLLEGE DINANAGAR, NEAR BUS STAND
213.	PUNJAB	JALANDHAR	HANS RAI MAHILA MAHA VIDYALAYA
214.	PUNJAB	KAPURTHALA	LOVELY PROFESSIONAL UNIVERSITY
215.	PUNJAB	LUDHIANA	GOBINDGARH PUBLIC COLLEGE
216.	PUNJAB	MORSA	LALA LAJPAT RAI MEMORIAL COLLEGE OF EDUCATION, GHUJRIE (MOGA)
217.	PUNJAB	MOHALI	RAYAT BAHRA UNIVERSITY
218.	PUNJAB	NAWANSHAHR	B.L.M. GIRLS COLLEGE
219.	PUNJAB	PATHANKOT	SHAHED RAM SINGH PATHANIA MEMORIAL SND UNIVERSITY COLLEGE NIARI
220.	PUNJAB	RUPNAGAR	AMAR SHAHEED BABA AJIT SINGH JIJHAR SINGH MEMORIAL COLLEGE BELA BOPAR
221.	PUNJAB	SANGRUR	AKAL DEGREE COLLEGE MASUDJANA SAHIB
222.	PUNJAB	HOSHARPUR	DASMESH GIRLS COLLEGE CHAK ALLA BARKH MUREBIAN
223.	PUNJAB	TARN TARAN	SHAHED BHAGAT SINGH COLLEGE OF EDUCATION, KARON, PATI
224.	RAJASTHAN	AJMER	GOVERNMENT MAHILA ENGINEERING COLLEGE

## Swachhata Action Plans Awards



सत्यमेव जयते


# Certificate



Where there is Rural Wellbeing  
there is Universal Prosperity

This is to certify that **GOBINDGARH PUBLIC COLLEGE ALOUR KHANNA** is now a **Recognized Social Entrepreneurship, Swachhta & Rural Engagement Cell (SES REC) Institution**. The Institution has successfully framed the SES REC Action Plan and constituted ten working groups for improving facilities in the Campus and the Community/Adopted Villages in the areas of Sanitation & Hygiene, Waste Management, Water Management, Energy Conservation and Greenery post COVID-19, along with the observation of three environment, entrepreneurship and community engagement related days to inculcate in faculty, students and community, the practices of Mentoring, Social Responsibility, Swachhta and Care for Environment and Resources.

Date of Issue: 27-08-2020

  
Dr. W G Prasanna Kumar  
Chairman

Mahatma Gandhi National Council of Rural Education  
Department of Higher Education, Ministry of Education  
Government of India

Certificate No.: MoESES REC/PLA/1188



# Certificate



Cert:5AP/03/MGNCRE/MoE/September/2021

This is to certify that **Gobindgarh Public College Alour Khanna Punjab** is now Recognized as Swachhta Action Plan Institution. The Institution has successfully formed the Swachhta Action Plan Committee and constituted the working groups Post COVID-19 for Sanitation & Hygiene, Waste Management, Water Management, Energy Management and Greenery along with the observation of two environment related days to inculcate in faculty, students and community, the practices of Swachhta and Reduction, Reuse and Recycling of Resources.

Dr. W G Prasanna Kumar  
Chairman  
MGNCRE, Ministry of Education  
Government of India

Mahatma Gandhi National Council of Rural Education  
Department of Higher Education, Ministry of Education  
Government of India



# Certificate



*This is to appreciate that the Institutional Success Story of **GOBINDGARH PUBLIC COLLEGE ALOUR KHANNA, Ludhiana, Punjab** has been showcased in our monthly Swachhta Action Plan Implementation Program of February 2022 with the support of **Dr. Neena Seth Pajni, Head of the Institution**. The Swachhta team of the institution has completed the activity based program "**Showcase! The Success of Sustainability**". The Swachhta Action Plan of the Higher Education Institution is elevated in the sustainability components: **Greenery, Water, Energy, Waste Management and Land use Management**. The program is organized by **Mahatma Gandhi National Council of Rural Education, Hyderabad**.*

Date of Issue:  
16/3/2022

B Sharath Chandra Naveen Kumar  
SAP 2021-22 Project, National Monitoring Officer  
MGNCRE MoE Govt mgncre.org

Mahatma Gandhi National Council of Rural Education  
Department of Higher Education, Ministry of Education  
Government of India

Certificate No: MoE/SERREC/N/03 gpc\_alour@nic.gov.in



- **Now this cell Renamed as Rural Entrepreneurship Development Cell by vide letter no.-MHRD/GOI/SAP/2022-23/301 Dated 19.09.2022**

**Dr. Neena Seth Pajni  
(Principal)**